DEAR FIRELAKE FOODS CUSTOMERS,

COVID-19 continues to bring challenges to the grocery industry. The most recent is the unprecedented threats to meat processing facilities nationwide. Production of beef, pork and poultry are currently being impacted as COVID-19 infections affect labor availability and processing capacity in multiple facilities across all meat industries.

We have heard from many suppliers that meatpackaging workers often work shoulder to shoulder for hours at a time, increasing their risk of exposure to the virus. Right now, some lines that normally would have 50 to 60 people on it are currently down to 1 to 2 persons per line.

These disruptions will mean reduced fresh meat availability in stores nationwide. Consumer demand is higher than the current supply, and prices for meat products from our distributors have surged. We expect that we will experience some shortages of meat and increased costs for the products we do receive. As members of this community who live, work, and shop here, we are doing all we can to keep fresh meat stocked for our customers. This means that we may have purchase limits on some products.

FireLake Discount Foods remains dedicated to our customers, and we are working closely with distributors to find the most affordable, high-quality meat products available. Prices will continue to fluctuate depending on the supply chain and demand for the items. It’s our commitment to you that when we receive items at a lower price, we will pass along those savings to you, just as we always have.

Thank you for your understanding,

Richard Driskell, FireLake Foods Director